

Colorado Community Action Association (CCAA)
Presents
2023 Regional Forum

**Community Needs Assessment, Action Planning, Performance Measurement & Management,
and Publicizing Impact**

9:30 am – 4:00 pm

Greetings and Introductions

9:30am - 9:50am

Community Needs Assessment and Action Planning

9:50am – 11:30am

- ROMA Cycle Overview
- Who are our Customers?
- What should we consider prior to Needs Assessment?
- Data Resources to Consider
- Community Needs Assessment Resources Slide
- Needs Data Analyzation Techniques
- Identifying Causes & Conditions of Poverty
- Creating Needs Statements
- Needs Assessment to Action Planning
- What are our Outcomes in relation to our prioritized Needs Statements?
- What are our Services/Strategies in relation to our Outcomes?

LUNCH 11:30am-12:30pm (catered/delivered)

Performance Measurement and Management

12:30pm – 2:15pm

- Putting it together in a Logic Model
- Observing Results and Evaluation in the ROMA Cycle Slide
- Family/Agency/Community Outcome Indicators in relation to our prioritized Outcome Statements Measurement Tools, Data Sources, and Frequencies Identified
- Connecting the Logic Model Activities
- Using a Logic Model for Evaluation Purposes
- Answering Carter's 7 Key Questions
- Tripartite Board/Advisory Committee and Key Stakeholders Input/Acceptance of Action Plan

Social Return on Investment / Local Theory of Change

2:30pm – 3:45pm

- Calculating Social Return on Investment
- Local Theory of Change Model

Closing and Evaluations

3:45pm - 4:00pm

- Next Steps and Evaluations

ROMA NCRT Review Office Hour (*special sign-up required*)

4:00pm - 5:00pm

- Sign-up to have your Community Needs Assessment, and/or other important operational/planning/evaluation documents, reviewed by a Nationally Certified ROMA Trainer (Organizational Standard 4.3)