

COLORADO COMMUNITY ACTION ASSOCIATION

2024-2034 STRATEGIC PRIORITIES

TO ERADICATE POVERTY IN COLORADO THROUGH EQUITY AND OUR STATEWIDE APPROACH, WE WILL:

LEVERAGE



Optimize and coordinate available resources

STRATEGIZE



Strengthen and coordinate community action strategies and services

IMPACT







Organize for Theory of Change impact and realize household economic security

THRIVE



Maximize CCAA's organizational health and vitality

CCAA STRATEGIC & OPERATIONAL PLANS AT-A-GLANCE

		10-Year Priorities						
10-Year Strategic Plan	10-Year Priorities	LEVERAGE  Optimize & coordinate available resources	STRATEGIZE  Strengthen & coordinate community action strategies & services	THRIVE  Maximize CCAA's organizational health & vitality	IMPACT  Organize for Theory of Change impact & realize household economic security			
	10-Year Goals	Optimize resources coming into the field Build capacity of agencies & communities to optimize the resources they have through coordinated service delivery, shared data, and/or Theory of Change processes	Become a statewide hub	Maintain a healthy funding reserve and cash flow Nurture staff excellence, high morale and ethics, and happiness	Theory of Change level: Increase collaboration between agencies for streamlining services Family level: Increase economic security Community level: Increase human & social capital for households through community action and partner network connections			
10-Year Operational Plan	10-Year Objectives	1. Expand reimbursable funding 2. Maximize funding impact by creating more flexibility, responsiveness, and communication between funders	1. Build leadership to optimize resources they have and to advocate for resources they need 2. Reduce administrative burden	Position CCAA to be a trustworthy, credible convener of this conversation and a source for Theory of Change implementation, best practices, and innovative solutions	Realize diversified funding and a decrease reliance on federal funding to make up a majority of the CCAA's annual revenue Increased staff/board mental and physical well-being	1. Create conditions to make it easier for clients to access services 2. Create conditions where services are used more effectively	Bundle services - VITA, ACP, eligible entity services into larger community-for a whole-person approach (coordinated service delivery)	Share resources & coordinated service delivery

Constitutes a unified, standardized understanding of the changes that we expect to achieve through our strategies/services and core principles.

Theory of Change

Mirrors National Theory of Change: <https://nascsp.org/csbg/csbg-resources/theory-of-change/>