



2025 Colorado - Region 8
Community Action Conference
July 16-18, 2025
Embassy Suites Hotel Loveland, CO
www.coloradocommunityaction.org



April 2025

Dear Friend,

I am writing to you today to introduce you to the 2025 Community Action Conference being hosted by the Colorado Community Action Association (CCAA) and the Region 8 Regional Performance & Innovation Consortium (Region 8 RPIC). The conference will be held at the Embassy Suites in Loveland, Colorado July 15-18, 2025. We anticipate over 200 individuals gathering from Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming both in-person and online to attend this unique conference.

The 2025 Community Action Conference theme is *Stronger Together: Advancing Community Action*, where the focus will be on working collaboratively to address community transformation and how to leverage resources to maximize impact and long-term success in increasing economic independence of hard-working constituents. Through this conference, we will engage policy makers, government employees, social service agencies, nonprofits, volunteers, and constituents in intensive learning, training, planning, and peer-to-peer networking around economic development and innovative solutions to help people move into the middle class.

We need your support! Your sponsorship will allow the CCAA to provide valuable content and training around Community Action issues to the attendees and make the conference accessible for all, especially for those coming from rural areas and smaller agencies. Enclosed you will find a list of available sponsorship opportunities.

The mission of the Colorado Community Action Agency is to partner with private and public organizations, including Community Service Block Grant Grantees, serving low-income individuals and families through advocating, communicating and providing educational and training resources. The CCAA, a membership organization, works primarily in the arena of training and technical assistance activities that make sense for people with low-income and for the communities and agencies offering services that help individuals overcome obstacles to self-sufficiency.

We will contact you soon to follow-up on this request for support. If you have any questions in the meantime, or are ready to pledge your support, please contact our Chief Operating Officer, Abigail Smith at (303) 949-9934 ext. 806 or email her at abigail@coloradocommunityaction.org.

Sincerely,

Josiah Masingale
Chief Executive Officer
Colorado Community Action Association



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Colorado Community Action Association Conference 2025 Stronger Together: Advancing Community Action

July 15-18, 2025 Loveland, CO

Sponsorship Levels

Please contact Abigail Smith, Chief Operating Officer abigail@coloradocommunityaction.org or (303) 949-9934 ext. 806, to learn more and secure your sponsorship!

- **Lake Loveland Presenting Sponsor: \$10,000**

- Company logo in primary placement on event signage, promotional materials, and day of event slideshow and program
- Sponsorship of Family Night on Thursday, July 17, 2025 includes recognition from the podium and logo on Family Night materials
- Sponsorship of Keynote Speaker Luncheon on Wednesday, July 16, 2025 includes recognition from the podium
- Conference registration for four individuals
- Vendor booth rental for the full conference
- Company name in body of pre- and post- event press releases
- Company name in conference email newsletter sent to 1,000+ constituents, as well as on conference app, website, and social media
- Recognition of your company from the podium and opportunity to include company materials in conference welcome bag

- **Carter Lake Sponsor: \$5,000**

- Company logo in secondary placement on event signage, promotional materials, and day of event slideshow and program
- Sponsorship of Welcome Night networking reception on Tuesday, July 15, 2025 includes recognition from the podium
- Conference registration for two individuals
- Vendor booth rental for the full conference
- Company name in body of pre- and post- event press releases
- Company name in conference email newsletter sent to 1,000+ constituents, as well as on conference app, website, and social media
- Recognition of your company from the podium and opportunity to include company materials in conference welcome bag

- **Big Thompson Sponsor: \$2,500**

- Company logo on event signage, promotional materials, and day of event slideshow and program
- Sponsorship of Volunteer Service Project event includes company logo on volunteer t-shirt for service project at a local nonprofit on Tuesday, July 15, 2025
- Company name in body of pre- and post- event press releases
- Company name in conference email newsletter sent to 1,000+ constituents, as well as on conference app, website, and social media



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- o Recognition of your company from the podium and opportunity to include company materials in conference welcome bag
- **Rocky Mountain Sponsor: \$1,000**
 - o Company logo on event signage, promotional materials, and day of event slideshow and program
 - o Sponsorship of conference lunches and closing breakfast
 - o Company name in body of pre- and post- event press releases
 - o Company name in conference email newsletter sent to 1,000+ constituents, as well as on conference app, website, and social media
 - o Recognition of your company from the podium and opportunity to include company materials in conference welcome bag
- **High Plains Sponsor: \$500**
 - o Company logo on event signage, promotional materials, and day of event slideshow and program
 - o Company name in body of pre- and post- event press releases
 - o Company name in conference email newsletter sent to 1,000+ constituents, as well as on conference app, website, and social media
 - o Recognition of your company from the podium and opportunity to include company materials in conference welcome bag

Additional Opportunities

- **Vendor Booth Rental Add-On: \$400** (10 Available)
Vendors will receive one 6 ft. table, tablecloth, and two chairs. Electricity and wireless connection included.
- **Full-Page Advertisement in Conference Program: \$500**
Take out a full-page ad to promote your business, agency, or an upcoming event to conference attendees from across the state
- **Half-Page Advertisement in Conference Program: \$300**
Take out a half-page ad to promote your business, agency, or an upcoming event to conference attendees from across the state
- **Quarter-Page Advertisement in Conference Program: \$150**
Take out a quarter-page ad to promote your business, agency, or an upcoming event to conference attendees from across the state