



2025 Colorado - Region 8  
Community Action Conference  
July 16-18, 2025  
Embassy Suites Hotel Loveland, CO  
[www.coloradocommunityaction.org](http://www.coloradocommunityaction.org)



April 2025

Dear Business Owner,

This year Colorado Community Action Association (CCAA) and the Region 8 Regional Performance & Innovation Consortium (Region 8 RPIC) are hosting the 2025 Community Action Conference in Loveland, Colorado. The conference will be held at the Embassy Suites in Loveland from July 15-18, 2025. We anticipate over 200 individuals gathering from Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming both in-person and online to attend this unique conference.

The 2025 Community Action Conference theme is *Stronger Together: Advancing Community Action*, where the focus will be on working collaboratively to address community transformation and how to leverage resources to maximize impact and long-term success in increasing economic independence of hard-working constituents. Through this conference, we will engage policy makers, government employees, social service agencies, nonprofits, volunteers, and constituents in intensive learning, training, planning, and peer-to-peer networking around economic development and innovative solutions to help people move into the middle class.

We are looking for vendors to create an exciting marketplace for conference attendees to explore innovative products and solutions for their communities. If you have been looking for a way to reach your target audience this year, we can help you. Our vendor booth rentals will give you access to conference attendees as well as our community throughout Colorado and the Region 8 area. For the full list of vendor benefits, please see the enclosed form.

The mission of the Colorado Community Action Agency is to partner with private and public organizations, including Community Service Block Grant Grantees, serving low-income individuals and families through advocating, communicating and providing educational and training resources. The CCAA, a membership organization, works primarily in the arena of training and technical assistance activities that make sense for people with low-income and for the communities and agencies offering services that help individuals overcome obstacles to self-sufficiency.

If you would like to secure your vendor booth rental or have additional questions, please contact our Chief Operating Officer, Abigail Smith at (303) 949-9934 ext. 806 or email her at [abigail@coloradocommunityaction.org](mailto:abigail@coloradocommunityaction.org).

Sincerely,

Josiah Masingale  
Chief Executive Officer  
Colorado Community Action Association



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## **Colorado Community Action Association Conference 2025**

### **Stronger Together: Advancing Community Action**

July 15-18, 2025 Loveland, Colorado

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Please contact Abigail Smith, Chief Operating Officer at [abigail@coloradocommunityaction.org](mailto:abigail@coloradocommunityaction.org) or (303) 949-9934 ext. 806, to learn more and secure your vendor booth.

#### **Vendor Booth Rental: \$1,000**

- o Vendor booth rental for the full conference. Vendors will receive one 6 ft. table, tablecloth, and two chairs. Electricity and wireless connection included.
- o Meals for up to two staff members.
- o Company name/logo in the body of pre- and post- event press releases.
- o Company name/logo in conference email newsletter sent to 1,000+ constituents, as well as on conference app, website, and social media
- o Recognition of your company from the podium and opportunity to include company materials in conference welcome bag

#### **Additional Opportunities:**

- **Full-Page Advertisement in Conference Program: \$500**  
Take out a full-page ad to promote your business, agency, or an upcoming event to conference attendees from across the state
- **Half-Page Advertisement in Conference Program: \$300**  
Take out a half-page ad to promote your business, agency, or an upcoming event to conference attendees from across the state
- **Quarter-Page Advertisement in Conference Program: \$150**  
Take out a quarter-page ad to promote your business, agency, or an upcoming event to conference attendees from across the state